

# Collaboration will be the critical business competency of the internet age.



Our portfolio of Business Enabler solutions empowers your business growth – and motivates your customers with useful new services. Network-as-a-Service will help you realise the true value of your network by opening it up to application service and content providers and other business partners – resulting in new revenue streams for you.

Our innovative self-service solutions truly exceed subscribers' expectations by adding consistency and meaning to the contact they have with you. This in turn creates a vastly improved customer experience, and lowers your operating costs as part of the deal.

Thanks to our real-time offers solution, service personalisation is taken to the next level: we can help you create targeted, rewarding offers and incentives that will keep your customers engaged, and safeguard their loyalty. This is a unique competitive edge over your rivals.

We see design as a way to solve problems, connect people and communicate ideas. We take great care to understand who you are, and where you're going. We ask questions. We listen. We develop multiple concepts. And we like to work with clients who understand design or trust that we do.

We quote by the project, not by the hour, and even the smallest projects and budget receives our full devotion. We always focus our attention on the fact that the site is not only original and updated method of web presentation, but, first of all, it is specific and effective way of running business, where trite application is out of place.

At Inqserve we believe that Web content management must support efficient creation and management of Web content, mechanize Web-related processes, distribute the right content in the right context and continually improve overall service quality of the customer's Web based services. Furthermore, a 24/7 real-time service model can guarantee the prompt reaction/management of uploaded web content, thus assuring customer satisfaction.

## Service Portfolio

- Web Content Monitoring: Real-time monitoring and handling of web content uploaded by users, including articles, images, applications, etc.
- Market Survey: Market survey for the targeted industry websites, reporting management
- Content QA: Web content monitoring and quality control

## Website Designing

- Flash Website/Intro
- Logo Designing
- Graphic Design
- Flash Presentation
- E-Mailers/Flyer Designs
- E-Brochure
- Banner Designing

## Web Marketing

- Search Engine Optimization
- Social Media Optimization
- Pay Per Click Management
- Link Building
- Banner Advertisement
- Email Marketing
- SEO Business Plans

## Web Development

- Static Website
- Dynamic Website
- CMS Based Website
- Mobile Website
- E-Commerce Website
- Job-Portal
- Matrimonial Portal

## OpenSource Development

- Magento Ecommerce
- Joomla Development
- Drupal Development
- Wordpress Blog/CMS
- osCommerce Development
- Zen Cart / prestaShop
- phpBB Forum

